

HOW TRANSPARENTLY MUNICIPALITIES SPEND THEIR PUBLICITY FUNDS?

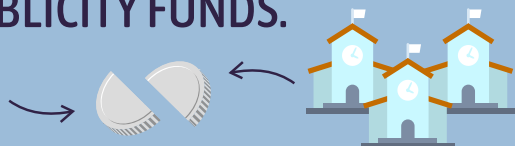
DURING THE PERIOD OF 2015 - JUNE 2021, MUNICIPALITIES SPENT €25.4 MILLION ON PUBLICITY AND INFORMATION SERVICES. IT COMPRISED MORE THAN 10 PER CENT OF THE TOTAL VALUE OF ALL PUBLICITY AND INFORMATION PURCHASES IN THE PUBLIC SECTOR.



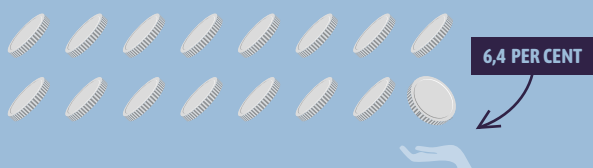
1. **ONE OUT OF EIGHT** MEDIA OUTLETS WERE OWNED BY **68 POLITICIANS AND THEIR SPOUSES.**



2. **3 MUNICIPALITIES** SPENT **ALMOST HALF** OF THE TOTAL AMOUNT OF MUNICIPAL PUBLICITY FUNDS.



3. **ONE OUT OF SIXTEEN EUROS,** FOR MUNICIPAL PUBLICITY WENT TO COMPANIES WITH POLITICAL LINKS.



4. **THE AVERAGE VALUE** OF SUCH CONTRACTS IN MUNICIPALITIES WAS **SIX TIMES LOWER** THAN IN MINISTRIES.



5. **THREE SUPPLIERS** WITH LINKS TO POLITICIANS **WON 60 PER CENT** OF THE TOTAL VALUE OF ALL CONTRACTS AWARDED TO POLITICALLY AFFILIATED COMPANIES.



AFFILIATED POLITICIANS – past or present shareholders, members, and directors of companies that received funds, and those whose spouses held a senior position in such companies during the evaluation period.